

# **Eido Lead Researcher**

# **About Eido Research**

Eido specialises in helping Christian organisations to become impact, evidence, and learning focused. By this we mean Christian organisations that have an ability to:

- 1. Clearly articulate a faith-based impact strategy and Theory of Change;
- Research the needs of their beneficiaries, and measure their impact on their beneficiaries and society.
- 3. Prioritise quality evidence over anecdote when raising funds, making decisions, and learning to improve their impact in the future.

Since being founded in 2015 Eido has developed Theories of Change for over 100 faith-based organisations, analysed qualitative and quantitative data for over 500,000 respondents in multiple languages, and embedded a culture of monitoring, evaluation, and learning into 11 organisations working across 5 continents.

Increasingly Eido is becoming a significant thought leader for Christian NGOs, Charities, and Churches in how to measure and improve social and spiritual impact. Our clients include the Church of England, Stewardship, Alpha, International Care Ministries, and Hope International.

# The role

The role: Lead Researcher

<u>Location</u>: Remote with some travel to London, United Kingdom

Reporting to: Head of Evaluation and Learning

Salary: £35-£55k depending on experience and growth of the company

# **Job summary**

Eido is in a period of growth and requires a new experienced Lead Researcher, the role involves project managing and delivering research and MEAL solutions to help Christian organisations become more evidence focused. With clients ranging in size from local churches to Christian NGOs, the role delivers a wide range of services from reviewing and designing of individual methodologies to the implementation of full IT-based monitoring and evaluation systems.

As Eido continues to be a thought leader in spiritual impact evidence, there is a need for our Lead Researchers to support the Head of Evaluation and Learning in continuing to develop new approaches and tools to meet the needs of a rapidly expanding market.

# Responsibilities

#### Project delivery

- Manage and deliver a portfolio of 3-5 impact evidence projects with external clients
- Deliver the full life-cycle of impact evidence projects from planning to delivery
- Design and deliver bespoke commissioned research projects
- Design and deliver social and economic impact evaluations
- Design and deliver Monitoring, Evaluation, and Learning systems for Christian organisations both locally and internationally

# Sales and business development

- Support the Head of Sales with the identification of potential clients
- Represent Eido and our services with potential clients
- Support in the development of Eido products and services, and project proposals from initial client meetings to completion of the sale
- Keep Eido up to date with trends in the impact management sector to ensure our products and services are best-practice and meet market needs

# **Person specification**

#### Motivation

- Strong motivation to impact the subculture of evidence and learning within Christian organisations
- Strong motivation to improve the social and spiritual impact of Christian organisations
- Willingness to work longer hours when needed to meet deadlines in exchange for a flexible working pattern
- Desire to use their experience to develop a small company with a growing reputation

# Technical knowledge, skills and experience

- MSc or equivalent in a social research-based subject
- 4+ years experience creating MEAL systems within charities
- 4+ years experience of applied social research or evaluation within real-life settings
- 4+ years professional experience managing or delivering qualitative and/or quantitative analysis, either in Excel or more technical software (e.g. NVivo, SPSS)
- Strong understanding of the norms, culture and language within the Christian nonprofit sector

# Project management skills and experience

- 2+ years experience of project management, leading multiple projects simultaneously
- Ability to work to multiple deadlines
- Experience of delivering projects managing the tensions between budget, time and quality
- Ideally, experience of working in a consultancy or other 'commissioned' role in project delivery

#### Interpersonal skills

- Experience of communicating with senior leaders and CEOs of other organisations
- Confidence to represent Eido and our services with potential clients
- Excellent verbal communication skills
- Strong written communication skills
- A high value of empathy, collaboration, and grace in the workplace